

Meeting Notes - 11/1/23

Creative Director: Laura Weil

Designer/Developer: Kate Kim

Neutro Website: Trend where you combine retro with new technology

- Wikipedia page would be a bunch of different categories of example
- 2 versions - one cute with illustrations and one with images but with pop colors
- Include the 3 subcategories into the websites with examples and imagery
- change the wording for the consumable goods
- Can put it in Korean, put it in as a typographic choice but the base should be in English
- Follow the graphic style and feel laid out in the creative brief